

BUSINESS PROFILE

Blue & Gold Fleet is the Bay Area's premier provider of ferry and water excursion services. The company is affiliated with PIER 39, a two-level, open-air festival marketplace, which hosts 110 specialty retail shops, 13 bay view restaurants, a 300-berth marina and numerous fun-filled attractions.

In 1979, **Blue & Gold Fleet** began serving the San Francisco Bay with three passenger vessels providing pleasure cruises from PIER 39's West Marina. **Blue & Gold Fleet's** excursion service expanded in 1991 to include the Alameda/Oakland commuter ferry service to San Francisco under contract with the City of Alameda and the Port of Oakland. In 1994 it also acquired the commuter ferry service between San Francisco and Vallejo under an exclusive contract with the City of Vallejo.

In 1997, **Blue & Gold Fleet** acquired the majority of the assets of Crowley Maritime's Red & White Fleet. **Blue & Gold Fleet** is the largest ferry and land tour transportation provider serving San Francisco Bay's commuters, residents and visitors.

Blue & Gold Fleet:

- Transports approximately 2.5 million passengers annually.
- Provides a variety of tours, some combining motorcoach and ferry excursions. Tickets for all services can be purchased from the company's box office at PIER 39 or from its website (www.blueandgoldfleet.com). Recorded tour information is also available by calling 415-773-1188.
- Provides private charters and unique customized tour packages on any of its vessels, to any of its destinations. Perfect for corporate events, weddings and private entertaining. Charter information, reservations and custom tour services are available by calling 415-705-8249.
- Operates sixteen vessels, eight of which it owns, eight of which are high-speed catamarans. Four vessels are operated under contract with the City of Vallejo, California and two under contract with the City of Alameda, California. Operates the *M/V Gemini* and *M/V Taurus*, the nation's most environmentally friendly ferries, for the Water Emergency Transportation Authority.
- Operates the Tiburon ferry, the only unsubsidized commuter ferry service on the Bay.
- Owns and operates RocketBoat, the ultimate thrill ride on San Francisco Bay. It's a Blast! Tickets and information are available at www.rocketboatsf.com.
- Has offices located at 100 North Point Street, Suite 145, San Francisco, CA 94133.